

ken chen.

Current Address:

3059 East Amy Lane
Bloomington, IN 47408

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812.320.1510

Permanent Address:

8807 Fox Hills Trail
Potomac, MD 20854

seeking,

A room where I can do daily workouts, using any number of my spine-tingling techniques: copywriting brilliance, graphic design genius, comprehensive advertising skills, and audio recording/musical wizardry.

experience,

- **Hirons & Company.** *Bloomington/Indianapolis Indiana.* 04/05 - 08/05. 20-25 hrs/wk
Copywriting intern for the top full service advertising agency in Indiana. Created and managed an array of projects for radio, print, and television amidst strict deadlines.
- **Indiana Daily Student.** *Bloomington, Indiana.* 03/03 - 04/05. 15-20 hrs/wk
Creative Design Staff. Worked with a team of brilliant minds on print campaigns and marketing strategies for an award winning newspaper with 93% student readership.
- **WFHB FM 91.3/98.1.** *Bloomington, Indiana.* 01/04 - present. 4-6 hrs/wk
Copywriter for promotional flyers, commercials, and news. DJ for weekly radio show broadcast around the Midwest with live streaming around the world. Responsible for mixing music, running mixing board, and promoting/advertising events
- **ICRT FM 100.** *Taipei, Taiwan.* 06/04 - 08/04. 40 hrs/wk
Internship. Recorded/edited/mastered/participated in voice-over and commercial projects for the the top radio station in Taipei. Helped brainstorm ad campaigns, events and show concepts. Also, unfortunately was forced to water plants from time to time.

activities & skills

- Produced, mixed and mastered the theme song for "Open Door," IU's new weekly television show.
- Advertising/Promotions Director for DFSSound.com, the premiere collective of musical talent in the Midwest. Responsible for promoting, organizing, and throwing events. [www.dfssound.com]
- Known to many as DJ Sleeper, I am in a 24-hour state of self-promotion and advertising. Must consistently brainstorm methods and gimmicks which promote myself as the best DJ in the Midwest. [www.djsleeper.com]
- *Program Knowledge* - Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Multiad, Macromedia Dreamweaver, Quark, Microsoft Word, Sony Acid Pro, Sony Sonic Foundry, Fruityloops and Reason.
- *Languages* - Fluent in Mandarin Chinese, English. Conversational French.

education,

Indiana University, Bloomington, Indiana, **BA-Journalism**, Minor-Music, May 2006, GPA:3.1
Trained in the lost art of creative writing. Also obtained extensive knowledge in audio technology/recording.